PTO/SB/08A (08-03)

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Sheet 1

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

of 1

Complete if Known							
Application Number	09/840,332						
Filing Date	April 23, 2001						
First Named Inventor	Jerald Hammann						
Art Unit	3623						
Examiner Name	Beth Van Doren	,					
Attorney Docket Number	H238.101.101						

			U. S. PATENT	DOCUMENTS	
Examiner Initials*	Cite No. ¹	Document Number Number-Kind Code ^{2 (F known)}	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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	FOREIGN PATENT DOCUMENTS									
	Cite No.	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages	Π				
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Examiner Signature	Beth Con	Doron	Date Considered 9/20	105

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WiPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

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FORM PTO-1449 OLD ELIST OF PATENTS AND PUBLICATIONS FOR					Docket No.	.: Н238.101.	101	Serial No.: 09/840,332		
						Applicant: Jerald A. Hammann				
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_	APPLICANT'S INFORMATION DISCLOSURE STATEMENT					Filing Date	: April 23, 20	001	Group Art: 2161	
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lwa	AQ	Ward Systems Group, Inc., "Predicting Consumer Response, www.wardsystems.com, pps. 2, (May-June 1998).								
)wo	AR	A copy of PCT International Search Report for International Application No. PCT/US02/35229 mailed on April 11, 2003 (5 pages).								
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FORM	FORM PTO-1449					Docket No.: H238.101.101 Serial No.: 09/840,3				Serial No.: 09/840,332
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